



## News Release

### "Empower Your Shower" Program Has 30,000 Participants Saving Water and Energy in Western Washington

BELLEVUE, Wash.--(BUSINESS WIRE)--Sept. 12, 2008--Puget Sound Energy announced today that the multi-utility "Empower Your Shower" program launched in July has already provided free showerheads and faucet aerators to 30,000 participants in Western Washington. The program will continue to be available to customers of all participating utilities - PSE, Snohomish County Public Utility District (PUD), Tacoma Public Utilities and Cascade Natural Gas - through the end of the month.

Sandy and Mike Anderson, a SeaTac-based couple are one of the many thousands of households who called the "Empower Your Shower" hotline for a free efficient showerhead, which is designed to use up to 20 percent less water than standard types. "It's easy to install," said the Andersons, who are PSE natural gas and electric customers. "The faucet aerator that came with the showerhead saves us a lot of water too."

Using less water also means using less electricity or natural gas to heat it--the second largest use of household energy--and the showerheads can cut the energy needed to heat showers by as much as 20 percent. The "Empower Your Shower" program also includes tips to reduce the use of water and other resources, such as taking five minute showers, and limiting lawn watering to 1 inch per week. Customers can expect to see a drop in their power bill when making these efforts to conserve both water and energy. To get the showerhead and aerator kit, customers of the four utilities can visit [www.showerheadprogram.com](http://www.showerheadprogram.com) or call 1-888-404-8773.

"Even a 10 percent reduction in water use can have an impressive cumulative effect," said Cal Shirley, vice president of Energy Efficiency Services for PSE. If the average household typically uses 100 gallons of water per person each day and lowers that by 10 percent, they would save 300 gallons per month for each person in the house. Multiplied by the number of people who've already participated in the "Empower Your Shower" program, that's a savings of 18 million gallons of water region-wide since the program launched in July.

"We want to get as many people involved as we can," said Shirley. "This multi-utility effort gives customers an easy and effective way to live greener, smarter, and save money on their energy bills."

If each of the 871,950 households within the combined service areas of the four participating utilities reduced water use by 15-20 gallons per household each day, it would result in a region-wide savings of 500 million gallons of water - enough to fill 750 Olympic-size swimming pools - in one month alone.

#### About Puget Sound Energy

Washington state's oldest and largest energy utility, with a 6,000-square-mile service area stretching across 11 counties, Puget Sound Energy (PSE) serves more than 1 million electric customers and 737,000 natural gas customers. PSE, a subsidiary of Puget Energy (NYSE:PSD), meets the energy needs of its growing customer base primarily in Western Washington through incremental, cost-effective energy conservation, procurement of sustainable energy resources, and far-sighted investment in the energy-delivery infrastructure. PSE employees are dedicated to providing great customer service to deliver energy that is safe, reliable, reasonably priced, and environmentally responsible. For more information, visit [www.PSE.com](http://www.PSE.com).

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